

ÉDITIONS A. LECONTE

Souvenirs —
Cards —
Maps & Guide

COLLECTION 2015

PARIS



Postal plate - collection 2014

We celebrate 95 years of Éditions A. Leconte – maps, but also books, postcards and special souvenirs from the first publisher of Paris city maps. “A” is for André, second director of House Leconte, which is now operating under the fifth generation of the same family name.

Sustained by its heritage and inspired by actual trends, Éditions



Guy postcard - 1943

A. Leconte offers a wide collection of creatively-designed Paris souvenirs. The Parisian identity of this near century-old publishing house, combined with the expertise and skills of its designers, inspire the creation of wonderful contemporary products evoking history and charm of the City of Lights.

This year, the collection gives more space to new graphic concepts and ideas which are now the signature of the brand. But rest assured, our traditional

new designs. Our collection have been enriched by series of postal plates and stickers created in 2014.



Paris-chromo postcard - 2011

best-sellers are still present in our collection – forever marked by Editions A. Leconte’s design, elegance and curiosity.

Please review our new best-selling categories. Five new themes include the famous postcard collection “Paris Chromos”. Mini-magnets have been very successful, and we have added many

And more new products are emerging. Among them beautiful 100% cotton kitchen aprons printed in France, cute tea towels, and beautiful table sets.

Five all-new themes are introduced in this collection. These current designs are inspired both by traditional and contemporary image of Paris. They present

a timeless city, but also Paris we know today. These designs are available in most of our product categories, and include wonderful designs for children.

These new designs for children are our biggest innovation. They include money saving box, lunch kit containing a lunch box, table-mat and water bottle, as well as full stationery set.

The library has not been left behind. The recent publication of the activity book “Mes vacances à Paris” (“My Holidays in Paris”), both in French and English, offers an illustrated and entertaining tour of the most beautiful Parisian monuments. Concerning maps, the “Plan Eclair” has been updated, and offers its coverage in three tricolor limited series.

This catalog reflects the productivity and growth of Editions A. Leconte’s new design and product inspirations. We are proud of our 95 years, winning year after year the trust of our customers in Paris and in France – but also on the international market.

ÉDITIONS A. LECONTE

— Editors from father to daughter —

Since 1920, Éditions A. Leconte has been developing and improving its publishing of traditional Paris maps and postcards. Also, for more than fifteen years, our skills and love for Paris have been directed into creating beautiful souvenirs of the City of Light. Brief history of the company...

In 1920, Jules Leconte, founder of Editions Leconte and successor of Editions Joly, established the company at 15 quai Saint Michel in Paris. His idea? To publish maps of Paris in various forms.

In 1928, André, Jules' son, created his eponymous institution at 38 rue Sainte-Croix de la Bretonnerie. After death of his father, André took over family businesses, continuing the editorial line of maps of Paris. True visionary, he published a collection of views of Paris using two brand names, firstly he used the name A. L., and after the label Guy.

At the same time, André Leconte associated himself with the publishing house Guilmin that was known for publishing maps of Paris. The color of these maps evolved over time from brown to burgundy. However, the silver hot foil stamp



From left to right and from top to bottom : heads of Éditions A. Leconte : Jules Leconte, André Leconte, Jacques Leconte, Marc Leconte, and Xavière Leconte.

never changed, and it remains the historical emblem of the company renamed A. Leconte Éditeur in 1936.

Entering the family business at the age of 14, Jacques Leconte ensured the continuity of the Parisian company by creating his own publishing house of

postcards called Valoire, near the famous castles in the Loire Valley.

In 1993, Marc Leconte, Jacques' son, joined Editions A. Leconte. He took charge of the company in 2001 and developed a new line of tourist guidebooks. He also expended

the line of Paris souvenir products created in 2000.

Arriving in 2008, Xavière Leconte took over the management of Éditions A. Leconte in 2010. A professional designer, she strives to uphold the tradition of the company while providing designer expertise and creative input to her new and enlarged team of designers.

With Xavière, Éditions A. Leconte has completed its transformation, and from the time-honored publishing house has become a creator of unique Paris souvenirs. Parisian spirit is now interpreted in a cheerful creative mixture that owes much to web culture, as well as to good humor and special love and tenderness for Paris.



Former office of Éditions A. Leconte in rue Sainte Croix de la Bretonnerie in Paris.



Historic Guy postcard.

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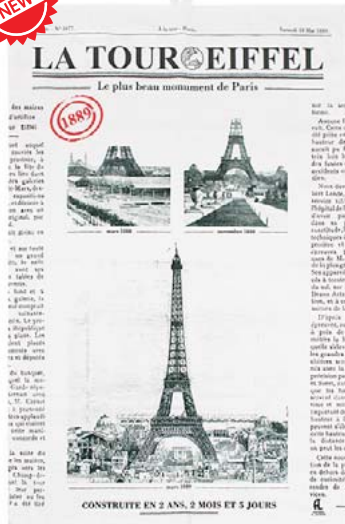
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CONTACT

ÉDITIONS A. LECONTE
8/10 avenue Henri Barbusse
94200 Ivry sur Seine - FRANCE
tel : +33 (0)1-46-58-65-44 - fax : 01-46-71-62-88

contact@editions-leconte.com
www.editions-leconte.com
www.editions-leconte.com/blog
Twitter : @EditionsLeconte / Facebook : editionsleconte

LA TOUR EIFFEL



Tea Towel
1055-G12



Placemat
1107P-01



Notebook
1092-G26



Mug
1063P-21



Postal metal plate
1095-G24



Pen
1104-G39



Notebook
1092-G23



Pen
1104-G36



Postal metal plate
1095-G23



Mini metal ashtray
1127C-G04



Workbook
1093-G05



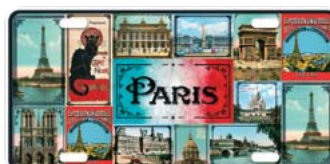
Notebook
1092-G20



Box of mini-magnets
1043-G11



Mini metal ashtray
1127C-G01

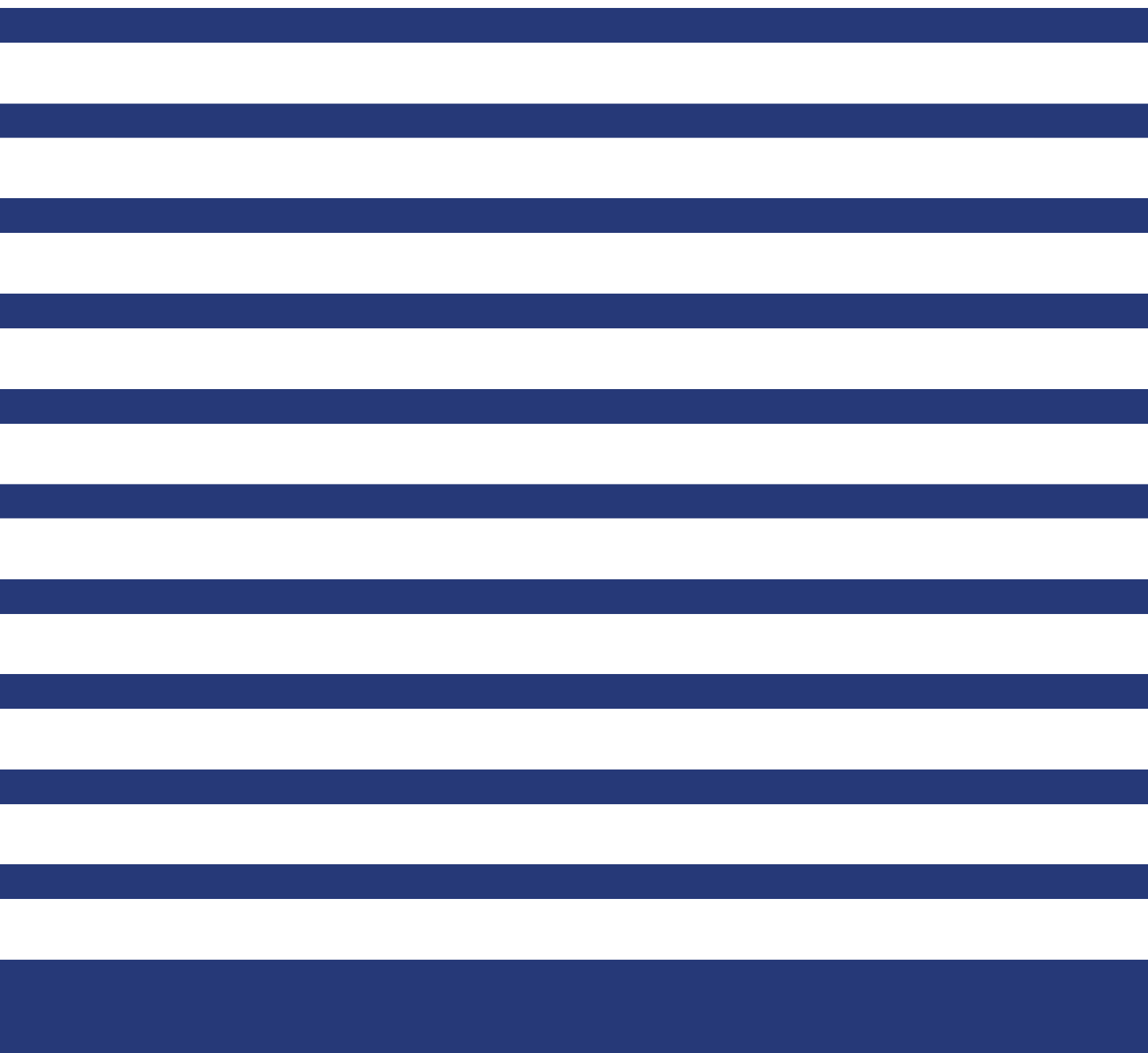
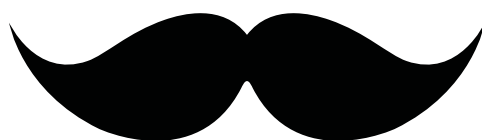


Postal metal plate
1095-G13



Postal metal plate
1095-G12

PETIT PARISIEN





Keychain
1022-G27



Keychain
1022-G26

PETIT PARISIEN

PETITE PARISIENNE



Pouch zip bag
1128-L02



Pouch zip bag
1128-S02



Pen
1104-G37



Pen
1104-G38



Stickers
1501-G09



T-Shirt
2004-G23



T-Shirt
2004-G24



Postal metal plate
1095-G10



Postal metal plate
1095-G09



Mug
1063-P11



Mug
1063-P10



T-Shirt kid
2014-G01



T-Shirt kid
2014-G02



Tea Towel
1055-G11



Tea Towel
1055-G10



Kitchen apron
2006-G09C5



Kitchen apron
2006-G10C3



Keychain
1022-G21



Keychain
1022-G22



Pencil
1124A



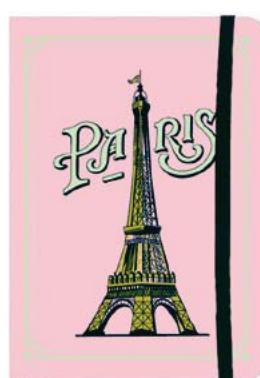
Pencil
1124A



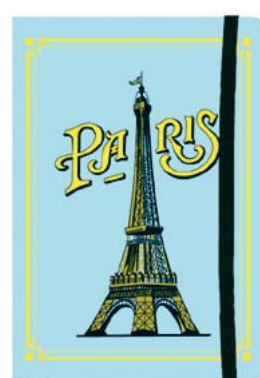
Keychain
1022-G23



Notebook
1092-G17



Notebook
1092-G16



Notebook
1092-G21



Pencil
1124A

MAGNIFIQUE PARIS



Notebook
1092-G24



Pocket mirror
1126-G04



Stickers
1501-G18



Pouch zip bag
1128-M03



Pouch zip bag
1128-S03

Plan Monumental, Éditions A. Leconte - All rights reserved.



Pouch zip bag
1128-M01



Box of mini-magnets
1043-G12



Pouch zip bag
1128-L01



Stickers
1501-G15



Stickers
1501-G16



Mini metal ashtray
1127C-G02



Workbook
1093-G01



Notebook
1092-G07



Pen
1104-G23



Keychain
1022-G03



Mug
1063-G08



Placemat
1107P-05



Lunch bag
1074-G02

CAFÉ DE PARIS

VINS DE BORDEAUX

Menu ^{du}
jour

15 ^{FC}

RECETTES FRANÇAISES



CUISINE TRADITIONNELLE

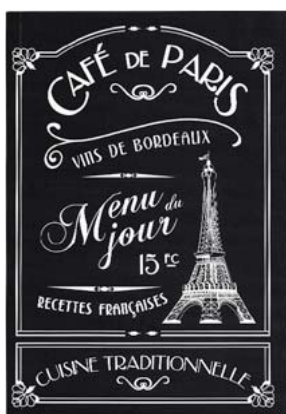
CAFÉ DE PARIS



Stickers
1501-G24



Stickers
1501-G25



Workbook
1093-G15



Postal metal plate
1095-G25



Postal metal plate
1095-G26



Postal metal plate
1095-G21



Postal metal plate
1095-G20



Postal metal plate
1095-G22



Kitchen apron
2006-G01C2



Kitchen apron
2006-G02C1



Tea Towel
1055-G08



Mug
1063P-18



Placemat
1107P-03



Placemat
1107P-02





Lunch bag
1074-G04



Placemat
1107P-04



Tea Towel
1055-G09



Workbook
1093-G14



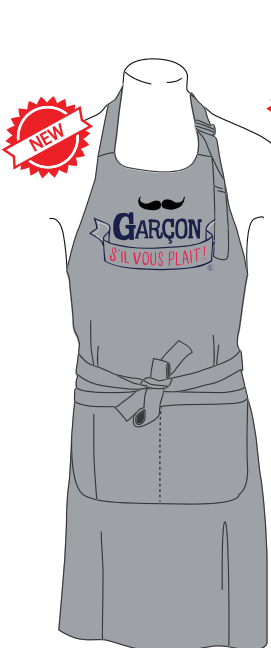
Box of mini-magnets
1043-G14



Mug
1063P-19



Stickers
1501-G13



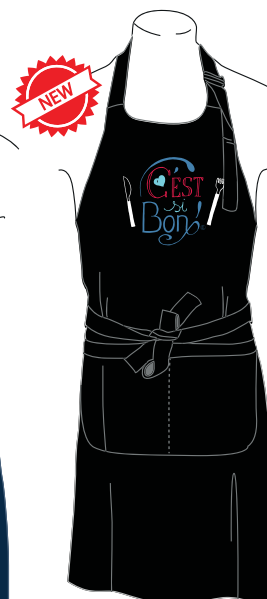
Kitchen apron
2006-G03C5



Kitchen apron
2006-G04C6



Kitchen apron
2006-G07C3



Kitchen apron
2006-G08C2



Kitchen apron
2006-G06C3

SALUT

ÇA VA ?

OH!

PARIS

SUPER

CHOUETTE

COUCOU

BONJOUR

Lalala lala



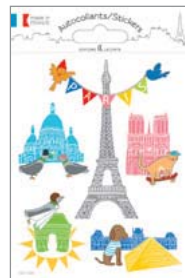
PARIS

c'est

BEAU



Colored pencils set
1129-G01



Stickers
1501-G26



Stickers
1501-G27



Stickers
1501-G28



Postal metal plate
1095-G28



Postal metal plate
1095-G29



Metal pencil case
1130-G01



Pen
1104-G35



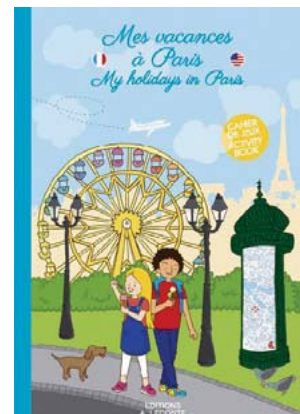
Metal money
saving box
1133-G01



Workbook
1093-G12



Workbook
1093-G13



Activity book
445-G03



Water bottle
1132-G01



Placemat
1107P-06



Lunch box
1131-G01



Workbook
1093-G07



Stickers
1501-G08



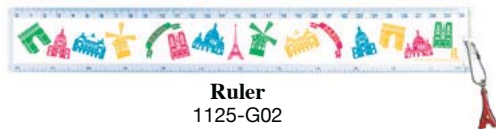
Pencil
1124



Pen
1122



Erasers
1123-G01



Ruler
1125-G02



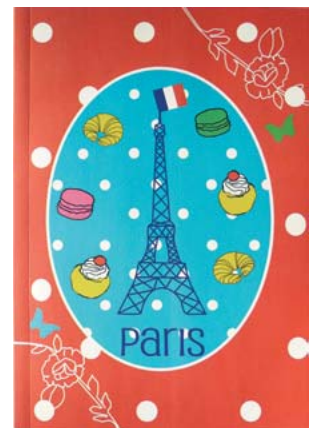
Ruler
1125-G01



Ruler
1125-G03



Workbook
1093-G08



Workbook
1093-G03



Lunch bag
1074-G01



Pencil
1124



Pen
1122



Pencil
1124



Pen
1122



Pencil case
1120-G01



Pencil case
1120-G03

Bienvenue en France



Mont St Michel



Châteaux de la Loire



Mont Blanc



Mont St Michel



Châteaux de la Loire



Côte d'Azur



Paris



Côte d'Azur



Châteaux de la Loire



Mont St Michel



Châteaux de la Loire



Mont St Michel



Côte d'Azur



Paris



Côte d'Azur



Paris



Côte d'Azur



Mont St Michel



Châteaux de la Loire



Mont Blanc



Mont St Michel



Châteaux de la Loire



Côte d'Azur



Paris



Côte d'Azur



Paris



Côte d'Azur



Châteaux de la Loire



Mont St Michel



Mont Blanc



Châteaux de la Loire



Mont St Michel



Côte d'Azur



Paris



Côte d'Azur



Paris



Côte d'Azur



Mont St Michel



Châteaux de la Loire



Mont Blanc



Mont St Michel



Châteaux de la Loire



Côte d'Azur



Paris



Côte d'Azur



Paris



Côte d'Azur



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Mont St Michel



Mont Blanc



Châteaux de la Loire



Mont St Michel



Postal metal plate
1095-G27

*Bienvenue
en France*



Stickers
1501-G23



Box of mini-magnets
1043-G15



Mug
1063P-20



Placemat
1107P-07



Tea Towel
1055-G13



Keychain
1022-G25



Postal metal plate
1095-G01



Postal metal plate
1095-G02



Postal metal plate
1095-G03



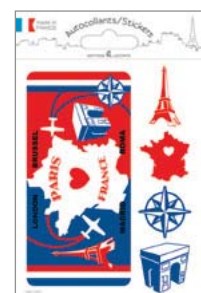
Box of mini-magnets
1043-G13



Stickers
1501-G21



Stickers
1501-G03



Stickers
1501-G04



Keychain
1022-G24



Postal metal plate
1095-G14



Postal metal plate
1095-G15



Postal metal plate
1095-G16

BOX OF MINI-MAGNETS - Ref. 1043

12 per reference.



1043-G03



1043-G08



1043-G10



1043-G11



1043-G12



1043-G13



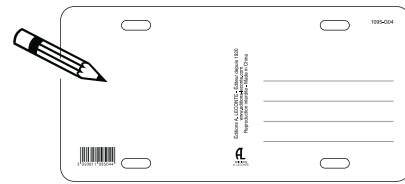
1043-G14



1043-G15

POSTAL METAL PLATES - Ref. 1095

9 x 18 cm, printed metal with write-able back side.
Revolving stand T48 - 6 per reference.



back side



1095-G01



1095-G02



1095-G03



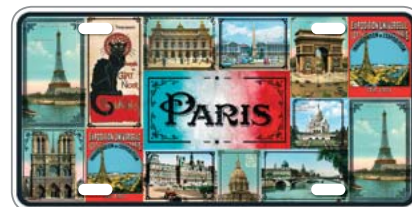
1095-G10



1095-G09



1095-G12



1095-G13



1095-G14



1095-G15



1095-G16



1095-G20



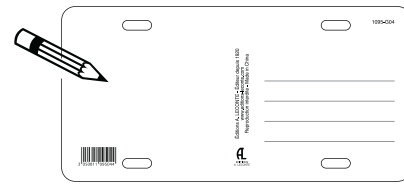
1095-G21



1095-G22

POSTAL METAL PLATES - Ref. 1095

9 x 18 cm, printed metal with write-able back side.
Revolving stand T48 - 6 per reference.



back side



1095-G23



1095-G24



1095-G25



1095-G26



1095-G27



1095-G28



1095-G29

METAL PLATES - Ref. 1015

15 x 30 cm - printed metal.
Revolving stand T18 or T36 - 10 per reference.



1015-G05

STICKERS - Ref. 1501

Set of removable stickers.

10 x 15 cm, printed in France.

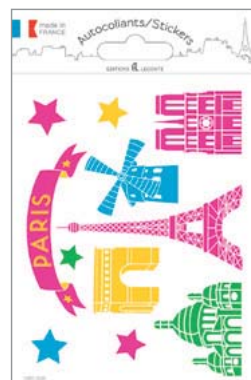
10 per reference.



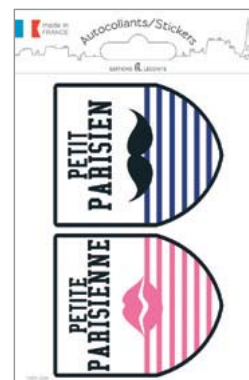
1501-G03



1501-G04



1501-G08



1501-G09



1501-G13



1501-G15



1501-G16



1501-G18



1501-G21



1501-G22



1501-G23



1501-G24



1501-G25



1501-G26



1501-G27



1501-G28

NOTEBOOKS - Ref. 1092

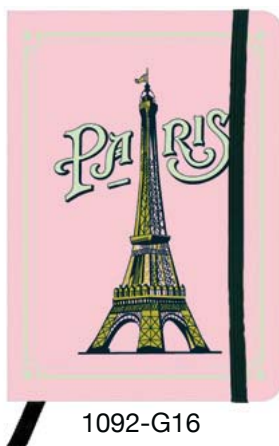
10 x 14 cm, 80 white pages.

Ribbon book mark, inside pocket and elastic holder.

6 per reference.



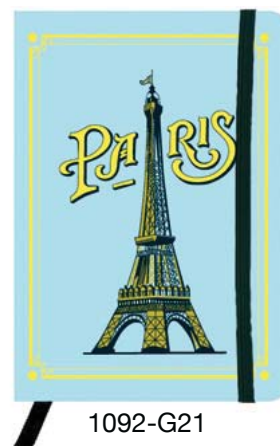
1092-G07



1092-G16



1092-G17



1092-G21



1092-G20



1092-G23



1092-G24



1092-G26

IRIDESCENT NOTEBOOKS - Ref. 1092i

10 x 14 cm, 80 white pages.

Glossy cover with relief printing and ribbon book mark.

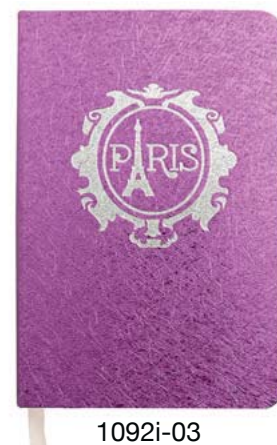
6 per reference.



1092i-01



1092i-02



1092i-03



1092i-04

COLORED PENCILS SET

Ref. 1129-G01

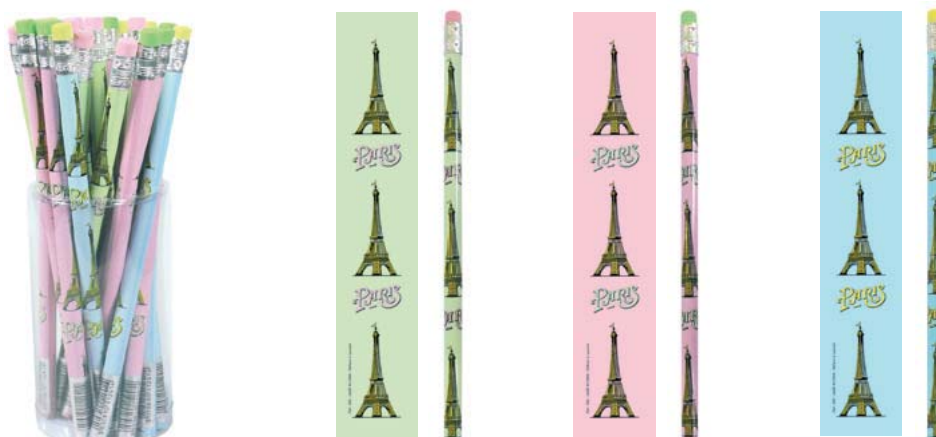
Contains 11 colored assorted pencils,
removable top.
6 per reference.

**PENCILS** - Ref. 1124

Wood pencils with eraser and metal pendant.
Box of 24 assorted pencils.

**PENCILS** - Ref. 1124A

Wood pencils with eraser.
Box of 24 assorted pencils.



BALL-POINT PENS - Ref. 1104

23 x 19,5 cm.
12 per reference.



1104-G20



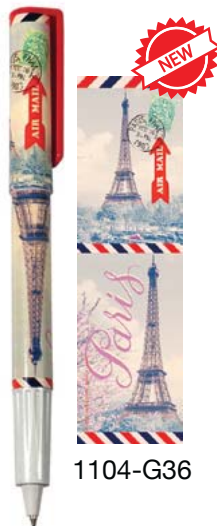
1104-G21



1104-G23



1104-G35



1104-G36



1104-G37



1104-G38



1104-G39

PENS - Ref. 1122

23 x 19,5 cm.
Box of 48 assorted pencils.



ERASERS - Ref. 1123

Set of 4 assorted erasers.

24 per box.

**RULERS** - Ref. 1125

Triple decimeter, with metal pendant.

Box of 24 assorted rulers.



1125-G01



1125-G03

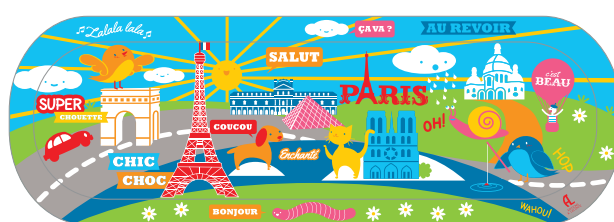


1125-G02

METAL PENCIL CASE - Ref. 1130-G01

Two-sided metal pencil case with zip closing.

12 per reference.

**PENCIL CASES** - Ref. 1120

23 x 19,5 cm - PVC.

6 per reference.



1120-G01



1120-G03

POUCH ZIP BAG - Ref. 1128

PU, zip closure, lining 100% cotton.

Sizes : S : 12,5 x 18 cm, M : 17,5 x 23 cm, L : 21,5 x 34 cm.

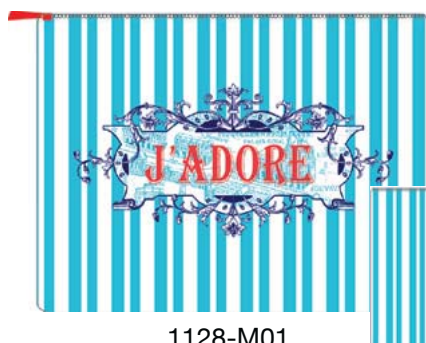
6 per reference.



1128-S02



1128-S03



1128-M01



1128-M03



1128-L01



1128-L02

**POCKET MIRROR** - Ref. 1126

6,6 x 9,2 cm - metal.

Plastic package with staple.

12 per reference.



1126-G04



LUNCH BAG - Ref. 1074

30 x 22 cm, PVC.

6 per reference.



1074-G01



1074-G02



1074-G04



1074-G03

LUNCH BOX - Ref. 1131-G01

Removable cover with handles, compartment, with fork and spoon included.

Phtalates, BPA and cadmium free.

6 per reference.

**WATER BOTTLE** - Ref. 1132-G01

Removable upper part, clap clip, adjustable cord.

Phtalates, BPA and cadmium free.

6 per reference.



KEYCHAINS - Ref. 1022

10 per reference.



1022-G03



1022-G21



1022-G22



1022-G23



1022-G24



1022-G25



1022-G26



1022-G27

MINI METAL ASHTRAYS - Ref. 1127

14 cm Ø.

Box of 24 assorted ashtrays.

Or 6 per reference.



1127-B01



1127-G01



1127-G02



1127-G03



1127-G04

MUGS - Ref. 1063

Ceramic.

6 per reference.



1063-G08



1063-G09



1063P-10



1063P-11

MUGS - Ref. 1063P

Ceramic, printed in France.

6 per reference.



1063P-18



1063P-19



1063P-20



1063P-21

METAL MONEY SAVING BOX - Ref. 1133-G01

Padlock and 2 keys included.

6 per reference.



TEA TOWELS - Ref. 1055

48 x 74 cm.

6 per reference.



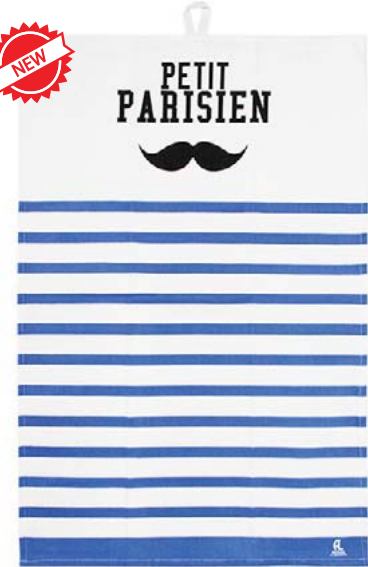
1055-G08



1055-G09



1055-G10



1055-G11



1055-G12



1055-G13

PLACEMENTS - Ref. 1107P

29 x 42 cm - P.P.

12 per reference.



1107P-01



1107P-02



1107P-03



1107P-04



1107P-05



1107P-06



1107P-07

KITCHEN APRONS - Ref. 2006

100 % cotton.

Printed in France.

5 per color, 15 per reference.

2006-G01C2
black2006-G02C1
beige2006-G03C5
gray2006-G04C6
burgundy2006-G07C3
blue navy2006-G08C2
black2006-G09C5
gray2006-G10C3
blue navy

T-SHIRTS KID - Ref. 2014

3-4 years, 5-6 years, 7-8 years, 9-10 years, 100% cotton.

Printed in France.

5 per size and per reference.



2014-G01



2014-G02

T-SHIRTS ADULT - Ref. 2004

S, M, L, XL, 100% cotton, colors depending on model : white, gray or black.

Printed in France.

5 per reference.



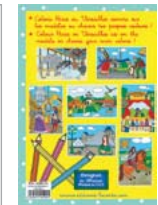
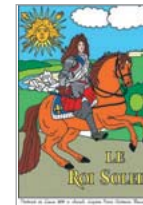
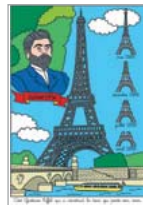
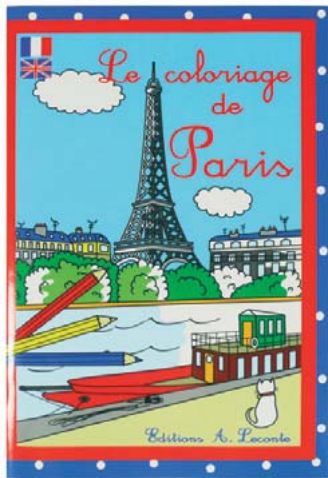
2004-G23



2004-G24

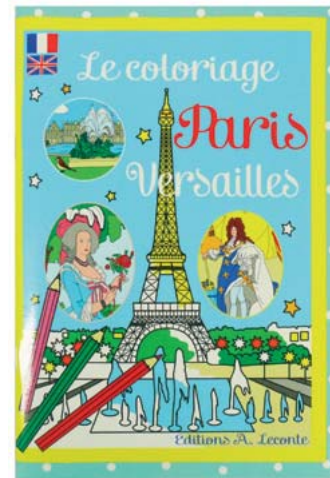
LE COLORIAGE DE PARIS

Colouring book of Paris.- Ref. 445-G01
16,5 x 24 cm, 32 pages.



LE COLORIAGE DE PARIS VERSAILLES

Colouring book of Paris and Versailles - Ref. 445-G02
16,5 x 24 cm, 48 pages.

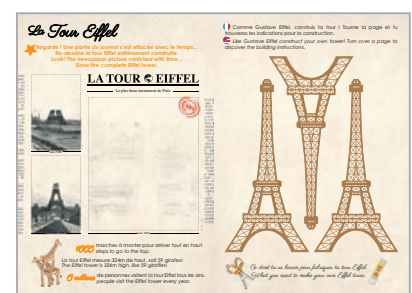
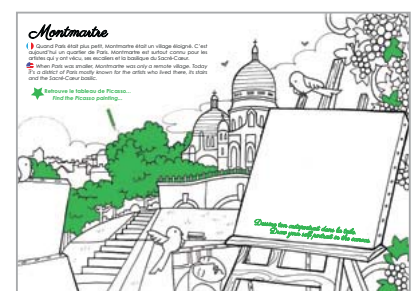
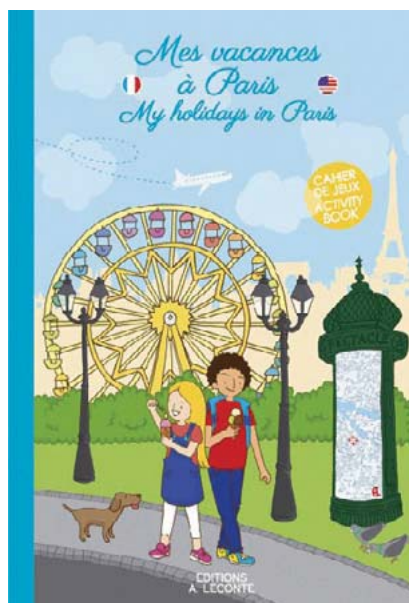


MY HOLIDAYS IN PARIS

Ref. 445-G03

16,5 x 24 cm, 24 pages.

The monuments of Paris told in short texts, accompanied by coloring and various games in French and English.





8/10 avenue Henri Barbusse
94200 Ivry sur Seine - FRANCE
tel : +33 (0)1-46-58-65-44
fax : 01-46-71-62-88

www.editions-leconte.com
contact@editions-leconte.com

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The wood used to make the paper comes from responsibly-managed forests.

ÉDITIONS A. LECONTE Collection — 2015 —

5 brand new themes and many original objects. Take a look at our anniversary catalog to discover them all.

The discovery of this new 2015 collection begins with the iconic Eiffel Tower with a beautiful vintage line followed by the unique theme of “**Café de Paris**” which brilliantly introduces our new line of kitchen aprons.

You will be seduced by the taste of the theme “**Délicieux**” repre



Various products from the theme “Café de Paris”.

sented on many different objects, from table sets and mugs to kitchen aprons.

For those in love with Paris, or just in love, our line “**Petit Parisien Petite Parisienne**” this year offers, always in duo: key chains, pens, bookmarks, tea towels, t-shirts, kitchen aprons, as well as all our products from 2014.

It's true, “**Paris c'est beau!**” A phrase that inspired our range of products dedicated to children. Designed for travel, our lunch kit and stationery collection are

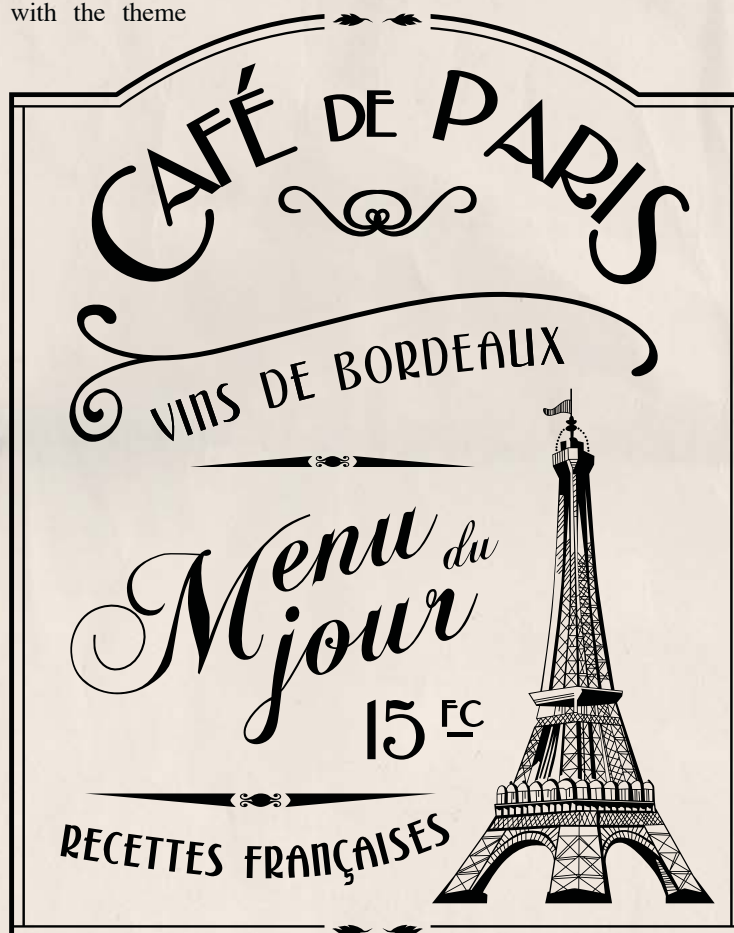
ideal companions for kids in movement.

Don't forget another playful essential, the activity book “**My holidays in Paris**” which describes in words, pictures and games the most famous monuments of the City of Light.

To complete the discovery of the 2015 collection, we suggest you to take a trip to the French countryside with the theme



The new products from the theme “Paris c'est beau!” From postal plate and lunch box, to notebooks, and a complete set of pop kawaii objects for children.



Original typesetting of the theme “Café de Paris”, inspired by the windows of Parisian shops of the early twentieth century, some of which have become symbols of Paris.



Iconic map covers of the House, left to right: “Plan Monumental”, “Paris par Arrondissement” and “Paris Plan Éclair”. In addition to the classic blue cover, in 2015 “Paris Plan Éclair” comes in three tricolor versions in limited series.

“**Bienvenue en France**”. The Eiffel Tower is just one step in this mini-series that takes you to the French Riviera and to the summit of Mont Blanc.

And beyond? In our 95th year, it's time to travel! Éditions A. Leconte was always working with Paris and from Paris, but today all our products are also available to our international clients and we are very pleased to welcome each year new customers worldwide.

If you want to join us, please feel free to contact our team who will be happy to introduce you to our products.



T-shirt “Petit Parisien” from the line of clothing of the same name reinforces this year's innovations.

A

ÉDITIONS
A. LECONTE